

Montreal CANADA – Mario Bouchard, the President and CEO of iBwave, a Canadian company offering innovative software solutions to the worldwide in-building wireless ecosystem, is the 2011 winner of the Québec *Ernst & Young Entrepreneur Of The Year*® Award in the Information Technology category.

For Bouchard, acquiring the award is a momentous achievement. "It is a very exciting recognition," he explains, "it is one thing to gain success in business. But to be recognized by your peers and the financial world, it definitely adds to the drive to keep striving forward." He believes the growth of iBwave has just started, as there remains an entire indoor wireless market that is still untapped.

As a previous in-building engineering manager, Bouchard had a vision of creating a standard platform where the interdependent ecosystem of wireless operators, system integrators and equipment manufacturers could share information and work closely together, to offer optimum mobile voice and data service inside buildings. Bouchard set out to create an international standardizing tool, he launched iBwave in 2003, and has seen substantial company growth ever since.

François Dufresne, Partner and Québec Director of Entrepreneur Of The Year, says, "Mario Bouchard and iBwave are an excellent example of how entrepreneurs can identify a need, and build a revolutionary solution that changes the way we do business. We are proud to see him named this year's Quebec information technology Entrepreneur of The Year category winner."

iBwave now has over 280 clients in over 70 countries worldwide, including all of North America's tier-1 wireless operators. iBwave has quickly become the standard in the in-building wireless industry, offering leading software, training and certification programs, as well as services for the entire wireless ecosystem.

Ernst & Young Entrepreneur Of The Year recognizes the spirit and contribution of

entrepreneurs here and around the world. The Canadian program is in its 18th year of honouring the country's most impressive entrepreneurs from all areas of business. Award winners are chosen based on a number of factors, including their vision, leadership, financial performance and social responsibility.