

Today WIND Mobile announced that it now provides voice, text and data services to more than 500,000 subscribers across Canada, an important milestone celebrated by employees at a private party held last night at Toronto's Steam Whistle Brewing. "We've worked hard to get to where we are today and I'm so proud of our team and everything we've been able to accomplish together," said Anthony Lacavera, Chairman and CEO of WIND Mobile. "The road wasn't always easy but we are well on our way of achieving our goal of becoming Canada's fourth national carrier."

WIND Mobile started in 2008 by asking Canadians what they wanted to see in a wireless service. Today, WIND Mobile is a leader and change agent in the Canadian wireless industry – showing Canadians that simplicity and value can exist together in a wireless plan.

"I want to thank Canadians for helping us reach this impressive milestone," said Lacavera. "WIND Mobile is a brand that has always valued the input of Canadians and I think we've done a tremendous job creating a service that offers subscribers exactly what they asked for – simple, fair and easy-to-understand plans at an affordable rate."

WIND Mobile is a part of VIMPELCOM Ltd., a global company of over 200 million customers in 18 countries worldwide. In Canada, WIND Mobile coverage extends to over 13.5 million people and will continue to expand as new markets are launched in the months ahead. WIND Mobile currently has over 1,225 active network sites, 225 branded store locations, more than 400 points of distribution within Canada and over 200 roaming agreements overseas.