

Verscom Solutions announced the appointment of telecommunications veteran Mehmet N. Balos as CEO and President. “We are pleased to welcome Mehmet, a recognized industry veteran with over 30 years of global experience,” said Gokce Bilyay, Founder of Verscom group companies and predecessor to Mehmet as CEO and President. “Mehmet brings deep carrier and enterprise experience in wireline and wireless network technologies. His appointment will strengthen our global position in architecting and integrating our industry-proven, turnkey NGN infrastructures that cut service costs, heighten quality and drive profitability.”

“This is an exciting time to join Verscom Solutions, as the company enjoys momentum globally with leading NGN solutions and critical IP services,” said Mr. Balos. “The company is incredibly well positioned as a strategic partner to over 120 service providers in more than 30 countries, building cutting-edge and cost-effective IP infrastructures and operations. I’m thrilled to join Gokce’s outstanding team of innovators.”

Prior to Verscom, Mr. Balos was Chief Marketing Officer at GENBAND, responsible for all Global Marketing functions. At Actelis Networks, he served as President and ran Global Marketing, Sales, Services and Business Development. Prior to that, he managed 3Com’s Strategic and Product Marketing, Segmentation and Solutions Marketing, Field Marketing, Corporate Communications and Branding as Chief Marketing Officer. Mr. Balos has successfully developed organizations for new product platforms, and has grown existing and established businesses while at Lucent, Nortel, Fujitsu, ADC Telecommunications, Pirelli Telecom (acquired by Cisco), Advanced Fibre Communications (acquired by Tellabs) and Ericsson.

Throughout his career, Mr. Balos has worked closely with decision makers at Service Providers, such as, PTTs, National Local and Long Distance Carriers, MSOs, Enterprise Networks, OEM Suppliers and Private Equity/Venture Capital Organizations specializing in telecommunications. He received his Bachelor of Science degree in Industrial Engineering from Middle East Technical University, and he conducted his Graduate Studies at Georgia Institute of Technology in Industrial & Systems Engineering.