

Nokia Canada announces the availability of the first two smartphones in the Nokia Lumia family, the 710 available exclusively at Rogers Communications, and the 800, available exclusively at TELUS. The affordable Nokia Lumia 710 was designed to make the Nokia Lumia experience accessible to more people around the world and at launch was widely praised as the best Windows Phone experience at its price point. The stunningly social Nokia Lumia 800 features familiar Nokia elements like head-turning design, vivid colours, outstanding Carl Zeiss imaging capabilities, and a unique unibody construction.

Based on the Windows Phone 7.5 Mango release, the Nokia Lumia smartphones are designed to appeal to people with active social lives and combine the powerful social and Internet experience of Windows Phone with the ability to take pictures in almost any conditions and share with friends in seconds, as well as access to thousands of the most popular apps, including exclusive Nokia experiences.

Both smartphones come equipped with the signature Lumia experience, Nokia Drive, which delivers a full-fledged personal navigation device (PND) with free, turn-by-turn navigation and dedicated in-car-user-interface.

The bold Nokia Lumia 800 will be coming soon only to TELUS in black, as well as cyan and magenta options for customers looking to stand out from the crowd.

"I am extremely excited to introduce the Nokia Lumia family of smartphones to Canada. The Nokia Lumia 710 and the Nokia Lumia 800 combine our passion for design and powerful functionality with the intelligence and capability of Windows Phone," said Richard White, General Manager for Nokia Canada.